

dissigno Announces Green Ice Machine for Developing Communities

Nivalis Ice Machine Provides an Innovative and Inexpensive Means of Refrigeration Powered by Green Energy

SAN FRANCISCO — September 12, 2005 — dissigno, a unique business development firm, today announced Nivalis, a physical viability of using a Ranque –Hilsch vortex tube for refrigeration in developing communities. The importance of refrigeration is fundamental to meet the United Nations Millennium development goals, especially for the billions of the world’s poor living in the tropics. dissigno has devised a plan for remote rural refrigeration, which includes a strategy that contains two fundamental channels: product and promotion.

Nivalis is an innovative cooler that runs on compressed air, generated through green energy, through a parallel staged vortex cooler. The benefit of few moving parts, simple maintenance and no environmental impact is worth the admittedly inefficient design. The promotion is a flexible plan of capital micro financing for owners to either sell the ice as a commodity or develop a service arrangement in local marketplaces. The Novalis venture is for profit and founded on the philosophy that a product must make money to ultimately be sustainable.

About dissigno

dissigno is a marketing and product development firm that partners with both new and existing small- to medium-size enterprises to facilitate sustainable growth. We assist throughout the life of a product; from clearly identifying customer needs to product commercialization. dissigno’s passion is to create and foster an entrepreneurial spirit leading to successful businesses. dissingo provides professional services to help companies build innovative products and flourish in their desired marketplace. www.dissigno.com

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